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1. An apparatus for automatically associating contextual input data with available multimedia resources, comprising:

a contextual input device for capturing the contextual input data;

a personal assistant device for processing the contextual input data captured by the contextual input device, and for formulating a query based on processed contextual indut data; and

a contextual multimedia association module for associating the processed contextual indut data with the multimedia resources and for generating association matches.

- The system according to claim 1, wherein the personal assistant device automatically formulates the query.
- 3. The system according to claim 1, wherein the personal assistant device automatically formulates the query based on a contextual input from a user.
- 4. The system according to claim 1, wherein the personal assistant device automatically formulates the query based on a user profile.
- 5. The system according to claim 1, wherein the contextual input device digitizes the contextual input data



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- 6. The system according to claim 1, wherein the personal assistant device presents the association matches to a user.
- 7. The system according to claim 6, wherein the personal assistant device develops a digital profile for a user based on association matches which were previously presented to the user.
- 8. The system according to claim 7, wherein the personal assistant device updates the user digital profile based on recent association matches.
- 9. The system according to claim 1, wherein the contextual multimedia association applies the query to a data store on a network.
- 10. The system according to claim 1, wherein the network includes the World Wide Web.

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- 11. The system according to claim 1, wherein the contextual input data are based on image signals; and
 - wherein the personal assistant device enhances the quality of the image signals.
- 12. The system according to claim 1, wherein the contextual input data are based on audio signals; and

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wherein the personal assistant device enhances the quality of the audio signals.

- 13. A method for automatically associating contextual input data with available multimedia resources, comprising:
 - capturing the contextual input data;
- processing the contextual input data and formulating a query based on processed contextual input data; and
 - associating the processed contextual input data with the multimedia resources and generating association matches.
 - 14. The method according to claim 13, wherein formulating the query includes automatically formulating the query based on a contextual input from a user.
 - 15. The method according to claim 18, wherein formulating the query includes automatically formulating the query based on a user profile.
 - 16. The method according to claim 13, further including presenting the association matches to a user.
 - 17. The method according to claim 16, developing a digital profile for a user based on association matches which were previously presented to the user.

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- 18. The method according to claim 17, wherein developing the digital profile includes updating the user digital profile based on recent association matches.
- 19. The method according to claim 13, wherein associating the processed contextual input data includes applying the query to a data store on a network.
- 20. The method according to claim 13, wherein the contextual input data are based on any one or more of image signals or audio signals; and

wherein processing the contextual input data includes enhancing the quality of the any one or more of image signals or audio signals.

